

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
938058-1	08/26/12	August 2012	07/30/12 - 08/20/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1523

Flight Dates	Order #	Alt Order #
08/13/12 - 08/20/12	938058	07893781

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	104

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/12	08/17/12	M-F Early Sunrise	5:00-6:00 AM	-TWTF--	:30	4	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	08/14/12	5:23 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12G083H	\$350.00 NM
4	WESH	W	08/15/12	5:44 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12A091H	\$350.00 NM
3	WESH	Th	08/16/12	5:53 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12G086H	\$350.00 NM
1	WESH	F	08/17/12	5:12 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12G086H	\$350.00 NM
2	08/20/12	08/20/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/20/12	5:24 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12G086H	\$350.00 NM
3	08/20/12	08/20/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/20/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A093H	\$900.00 NM
4	08/14/12	08/17/12	M-F Sunrise @6AM	6:00-7:00 AM	-TWTF--	:30	5	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	5	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/14/12	6:44 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12G083H	\$900.00 NM
3	WESH	W	08/15/12	6:14 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A091H	\$900.00 NM
5	WESH	W	08/15/12	6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12G083H	\$900.00 NM
4	WESH	Th	08/16/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A091H	\$900.00 NM
2	WESH	F	08/17/12	6:22 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12G086H	\$900.00 NM
5	08/14/12	08/17/12	NBC Today Show	7:00-9:00 AM	-TWTF--	:30	4	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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938058-1	08/26/12	August 2012	07/30/12 - 08/20/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1523

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	08/14/12	08/17/12	NBC Today Show	7:00-9:00 AM	-TWTF--	:30	4	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/14/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12G083H	\$1,200.00 NM
2	WESH	W	08/15/12	8:35 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A091H	\$1,200.00 NM
4	WESH	Th	08/16/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A091H	\$1,200.00 NM
3	WESH	F	08/17/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12G086H	\$1,200.00 NM
6	08/20/12	08/20/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/20/12	7:21 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12G086H	\$1,200.00 NM
7	08/20/12	08/20/12	*Early Sunrise @4:30AM	430a-5am	M-----	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	M-----	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/20/12	4:42 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12A093H	\$75.00 NM
8	08/14/12	08/17/12	*Early Sunrise @4:30AM	430a-5am	-TWTF--	:30	5	\$75.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-TWTF--	5	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	08/14/12	4:41 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12G083H	\$75.00 NM
2	WESH	W	08/15/12	4:29 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12A091H	\$75.00 NM
1	WESH	W	08/15/12	4:55 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12G083H	\$75.00 NM
3	WESH	Th	08/16/12	4:56 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12A091H	\$75.00 NM
4	WESH	F	08/17/12	4:41 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12G086H	\$75.00 NM
9	08/18/12	08/19/12	sat/sun 5-6a ros	sat/sun 5-6a ros	-----SS	:30	2	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----SS	2	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	08/18/12	5:22 AM	sat/sun 5-6a ros	sat/sun 5-6a ros	:30	OFA12G086H	\$75.00 NM
2	WESH	Su	08/19/12	5:42 AM	sat/sun 5-6a ros	sat/sun 5-6a ros	:30	OFA12A093H	\$75.00 NM
10	08/18/12	08/18/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----S-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	08/18/12	6:23 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	OFA12A093H	\$300.00 NM
11	08/18/12	08/18/12	NBC Saturday	Sat 8-10am	-----S-	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----S-	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	08/18/12	8:27 AM	NBC Saturday	Sat 8-10am	:30	OFA12G086H	\$900.00 NM
1	WESH	Sa	08/18/12	9:46 AM	NBC Saturday	Sat 8-10am	:30	OFA12A093H	\$900.00 NM
12	08/19/12	08/19/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----S	1	\$300.00				

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938058-1	08/26/12	August 2012	07/30/12 - 08/20/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1523

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/19/12	08/19/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	Su	08/19/12	7:59 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12G086H	\$300.00 NM
13	08/19/12	08/19/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	1	\$1,200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	Su	08/19/12	8:53 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	OFA12A093H	\$1,200.00 NM
14	08/14/12	08/17/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-TWTF--	:30	4	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	Tu	08/14/12	9:57 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12G083H	\$500.00 NM
2	WESH	W	08/15/12	9:38 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12A091H	\$500.00 NM
4	WESH	Th	08/16/12	9:54 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12G086H	\$500.00 NM
3	WESH	F	08/17/12	9:30 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12G086H	\$500.00 NM
15	08/20/12	08/20/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	M-----	1	\$500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	M	08/20/12	9:56 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12A093H	\$500.00 NM
16	08/20/12	08/20/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	M-----	1	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	M	08/20/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	OFA12G086H	\$450.00 NM
17	08/14/12	08/17/12	NBC Today Show II	10AM-11AM	-TWTF--	:30	4	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	Tu	08/14/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	OFA12G083H	\$450.00 NM
2	WESH	W	08/15/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	OFA12A091H	\$450.00 NM
3	WESH	Th	08/16/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	OFA12A091H	\$450.00 NM
4	WESH	F	08/17/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	OFA12G086H	\$450.00 NM
18	08/14/12	08/17/12	NBC Today Show III	11AM-12PM/10-11A	-TWTF--	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	Tu	08/14/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11A	:30	OFA12G083H	\$400.00 NM
2	WESH	W	08/15/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11A	:30	OFA12G083H	\$400.00 NM
4	WESH	Th	08/16/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11A	:30	OFA12A091H	\$400.00 NM
3	WESH	F	08/17/12	11:53 AM	NBC Today Show III	11AM-12PM/10-11A	:30	OFA12G086H	\$400.00 NM
19	08/20/12	08/20/12	NBC Today Show III	11AM-12PM/10-11A	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	M-----	1	\$400.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser

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19	08/20/12	08/20/12	NBC Today Show III	11AM-12PM/10-11A	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 08/20/12 11:30 AM NBC Today Show III 11AM-12PM/10-11A :30 OFA12A093H \$400.00 NM									
20	08/20/12	08/20/12	M-F NOON NEWS 12-12:12:00-12:30 PM		M-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 08/20/12 12:12 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12G086H \$300.00 NM									
21	08/14/12	08/17/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-TWTF--	:30	4	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -TWTF-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Tu 08/14/12 12:25 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12G083H \$300.00 NM									
2 WESH W 08/15/12 12:12 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12A091H \$300.00 NM									
4 WESH Th 08/16/12 12:12 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12A091H \$300.00 NM									
3 WESH F 08/17/12 12:24 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12G086H \$300.00 NM									
22	08/14/12	08/17/12	Days of Our Lives	1:00-2:00 PM	-TWTF--	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -TWTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Tu 08/14/12 1:30 PM Days of Our Lives 1:00-2:00 PM :30 OFA12G083H \$400.00 NM									
1 WESH W 08/15/12 1:59 PM Days of Our Lives 1:00-2:00 PM :30 OFA12A091H \$400.00 NM									
4 WESH Th 08/16/12 1:59 PM Days of Our Lives 1:00-2:00 PM :30 OFA12G086H \$400.00 NM									
3 WESH F 08/17/12 1:28 PM Days of Our Lives 1:00-2:00 PM :30 OFA12G086H \$400.00 NM									
23	08/20/12	08/20/12	Days of Our Lives	1:00-2:00 PM	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 08/20/12 1:59 PM Days of Our Lives 1:00-2:00 PM :30 OFA12A093H \$400.00 NM									
24	08/20/12	08/20/12	Anderson Cooper 2-3p	2:00p-3:00p	M-----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 08/20/12 2:22 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12G086H \$150.00 NM									
25	08/14/12	08/17/12	Anderson Cooper 2-3p	2:00p-3:00p	-TWTF--	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -TWTF-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Tu 08/14/12 2:47 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12G083H \$150.00 NM									
4 WESH W 08/15/12 2:31 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12A091H \$150.00 NM									
1 WESH Th 08/16/12 2:21 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12A091H \$150.00 NM									
3 WESH F 08/17/12 Anderson Cooper 2-3p 2:00p-3:00p :00 \$150.00 NM									
Credited									
26	08/19/12	08/19/12	NBC MEET THE PRESS NBC MEET THE PI		-----S	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
938058-1	08/26/12	August 2012	07/30/12 - 08/20/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1523

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/19/12	08/19/12	NBC MEET THE PRESS NBC MEET THE PI		-----S	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
	08/13/12	08/19/12			-----S		1	\$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/19/12	9:46 AM	NBC MEET THE PRESS	NBC MEET THE PI	:30	OFA12G086H	\$1,500.00 NM
27	08/19/12	08/19/12	CHRIS MATTHEWS WK	CHRIS MATTHEW	-----S	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/19/12	10:21 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEW	:30	OFA12A093H	\$450.00 NM
28	08/14/12	08/17/12	M-F 3-4 PM	3:00-4:00 PM	-TWTF--	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/14/12	3:30 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12G083H	\$400.00 NM
3	WESH	W	08/15/12	3:56 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12G083H	\$400.00 NM
2	WESH	Th	08/16/12	3:33 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A091H	\$400.00 NM
4	WESH	F	08/17/12	3:30 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12G086H	\$400.00 NM
29	08/20/12	08/20/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/20/12	3:19 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A093H	\$400.00 NM
30	08/20/12	08/20/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	M-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/20/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12G086H	\$600.00 NM
31	08/14/12	08/17/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWTF--	:30	5	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-TWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/14/12	4:14 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12G083H	\$600.00 NM
5	WESH	Tu	08/14/12	4:43 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12G083H	\$600.00 NM
2	WESH	W	08/15/12	4:58 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A091H	\$600.00 NM
3	WESH	Th	08/16/12	4:28 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A091H	\$600.00 NM
4	WESH	F	08/17/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12G086H	\$600.00 NM
32	08/14/12	08/17/12	M-F 5-6 PM ROT	5:00-6:00 PM	-TWTF--	:30	5	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-TWTF--	5	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/14/12	5:21 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12G083H	\$800.00 NM
2	WESH	W	08/15/12	5:27 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A091H	\$800.00 NM
3	WESH	Th	08/16/12	5:27 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12G086H	\$800.00 NM
5	WESH	Th	08/16/12	5:54 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A091H	\$800.00 NM
4	WESH	F	08/17/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12G086H	\$800.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
938058-1	08/26/12	August 2012	07/30/12 - 08/20/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1523	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	08/20/12	08/20/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	M-----	2	\$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESHM		08/20/12	5:25 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A093H	\$800.00	NM
1 WESHM		08/20/12	5:44 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12G086H	\$800.00	NM
34	08/20/12	08/20/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	M-----	1	\$1,600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHM		08/20/12	6:24 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A093H	\$1,600.00	NM
35	08/14/12	08/17/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-TWTF--	:30	4	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$1,600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHTu		08/14/12	6:10 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12G083H	\$1,600.00	NM
3 WESHW		08/15/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A091H	\$1,600.00	NM
4 WESHTh		08/16/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A091H	\$1,600.00	NM
2 WESHF		08/17/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12G086H	\$1,600.00	NM
36	08/18/12	08/18/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S-	1	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH Sa		08/18/12	6:23 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	OFA12G086H	\$700.00	NM
37	08/19/12	08/19/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	1	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH Su		08/19/12	6:52 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	OFA12G086H	\$700.00	NM
LR- Golf									
38	08/14/12	08/17/12	M-F Entertainment Tonight	7:00-7:30 PM	-TWTF--	:30	4	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESHTu		08/14/12	7:17 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12G083H	\$1,000.00	NM
1 WESHW		08/15/12	7:26 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12G083H	\$1,000.00	NM
4 WESHTh		08/16/12	7:17 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A091H	\$1,000.00	NM
3 WESHF		08/17/12	7:26 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12G086H	\$1,000.00	NM
39	08/20/12	08/20/12	M-F Entertainment Tonight	7:00-7:30 PM	M-----	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	M-----	1	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHM		08/20/12	7:12 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12G086H	\$1,000.00	NM
40	08/20/12	08/20/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	M-----	1	\$1,000.00				

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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
938058-1	08/26/12	August 2012	07/30/12 - 08/20/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1523	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	08/20/12	08/20/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/20/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A093H	\$1,000.00 NM
41	08/14/12	08/17/12	M-F Access Hollywood	Access Hollywood /	-TWTF--	:30	4	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-TWTF--	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/14/12	7:56 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12G083H	\$1,000.00 NM
2	WESH	W	08/15/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A091H	\$1,000.00 NM
3	WESH	Th	08/16/12	7:41 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12G086H	\$1,000.00 NM
4	WESH	F	08/17/12	7:48 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12G086H	\$1,000.00 NM
42	08/18/12	08/18/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----S-	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	08/18/12	7:17 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	OFA12A093H	\$700.00 NM
2	WESH	Sa	08/18/12	7:54 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	OFA12G086H	\$700.00 NM
43	08/20/12	08/20/12	NBC Prime AGT	8:00-9:00 PM	M-----	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	M-----	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/20/12	8:20 PM	NBC Prime AGT	8:00-9:00 PM	:30	OFA12G086H	\$1,800.00 NM
2	WESH	M	08/20/12	8:45 PM	NBC Prime AGT	8:00-9:00 PM	:30	OFA12A093H	\$1,800.00 NM
44	08/20/12	08/20/12	NBC Prime STARS STRIPES	9:00-10:00 PM	M-----	:30	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	M-----	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/20/12	9:25 PM	NBC Prime STARS STRIPES	9:00-10:00 PM	:30	OFA12G086H	\$2,000.00 NM
2	WESH	M	08/20/12	9:44 PM	NBC Prime STARS STRIPES	9:00-10:00 PM	:30	OFA12A093H	\$2,000.00 NM
45	08/17/12	08/17/12	NBC Prime AGT	8:00-9:00 PM	----F--	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	----F--	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	08/17/12	8:44 PM	NBC Prime AGT	8:00-9:00 PM	:30	OFA12G086H	\$1,400.00 NM
46	08/14/12	08/18/12	M-Su News @ 11PM	11-1135p	-TWTF--	:30	5	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-TWTF--	5	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Tu	08/14/12	11:33 PM	M-Su News @ 11PM	11-1135p	:30	OFA12G083H	\$1,300.00 NM
3	WESH	W	08/15/12	11:23 PM	M-Su News @ 11PM	11-1135p	:30	OFA12A091H	\$1,300.00 NM
1	WESH	Th	08/16/12	11:28 PM	M-Su News @ 11PM	11-1135p	:30	OFA12A091H	\$1,300.00 NM
5	WESH	F	08/17/12	11:28 PM	M-Su News @ 11PM	11-1135p	:30	OFA12G086H	\$1,300.00 NM
2	WESH	Sa	08/18/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	OFA12G086H	\$1,300.00 NM
47	08/14/12	08/17/12	NBC Tonight Show	11:35P-12:35XM	-TWTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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938058-1	08/26/12	August 2012	07/30/12 - 08/20/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1523	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	08/14/12	08/17/12	NBC Tonight Show	11:35P-12:35XM	-TWTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
	08/13/12	08/19/12			-TWTF--		3	\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHW		08/15/12	12:09 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12G083H	\$600.00 NM
1	WESHTh		08/16/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12A091H	\$600.00 NM
2	WESHF		08/17/12	12:32 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12G086H	\$600.00 NM
48	08/14/12	08/17/12	Late Night w/Jimmy Fallon	12:35-1:35XM	-TWTF--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-TWTF--	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHTu		08/14/12	1:22 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	OFA12G083H	\$250.00 NM
1	WESHW		08/15/12	1:29 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	OFA12A091H	\$250.00 NM
49	08/14/12	08/17/12	NBC Carson Daly ON	NBC Carson Daly C	-TWTF--	:30	4	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-TWTF--	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		08/14/12	1:45 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12G083H	\$100.00 NM
2	WESHW		08/15/12	2:04 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12A091H	\$100.00 NM
4	WESHTh		08/16/12	1:53 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12G086H	\$100.00 NM
3	WESHF		08/17/12	2:00 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12G086H	\$100.00 NM
50	08/20/12	08/20/12	NBC Carson Daly ON	NBC Carson Daly C	M-----	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	M-----	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/20/12	1:45 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12G086H	\$100.00 NM
2	WESHM		08/20/12	2:04 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12A093H	\$100.00 NM
51	08/15/12	08/15/12	NBC Prime L&O SVU	10:00-11:00 PM	--W----	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--W----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/15/12	10:30 PM	NBC Prime L&O SVU	10:00-11:00 PM	:30	OFA12A091H	\$3,000.00 NM
52	08/16/12	08/16/12	NBC Prime SAVING HOF	9:00-10:00 PM	---T---	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	---T---	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTh		08/16/12	9:16 PM	NBC Prime SAVING HOPE	9:00-10:00 PM	:30	OFA12A091H	\$2,500.00 NM
53	08/18/12	08/18/12	Sat NBC Prime Other	Prime Other	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH Sa		08/18/12	10:31 PM	Sat NBC Prime Other	Prime Other	:30	OFA12A093H	\$1,000.00 NM
54	08/17/12	08/17/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	----F--	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
938058-1	08/26/12	August 2012	07/30/12 - 08/20/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1523

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	08/17/12	08/17/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHF 08/17/12 10:31 PM NBC Prime DATELINE 10:00-11:00 PM :30 OFA12G086H \$2,500.00 NM									
55	08/13/12	08/13/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 08/13/12 5:11 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12Z090H \$800.00 NM									
56	08/13/12	08/13/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 08/13/12 6:11 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 OFA12Z090H \$1,600.00 NM									
Total Spots							124		

Payment Terms 30 Days

<u>Gross Total</u>	\$91,950.00
<u>Agency Commission</u>	\$13,792.50
<u>Net Amount Due</u>	\$78,157.50